

Ask For Consent

April 2019

Sexual Assault Awareness Month

Peace Over Violence
#Denimday

DENIM 
DAY April 24th



Peace Over Violence

For the past 18 years, Peace Over Violence has run the Denim Day in L.A. and USA campaign on a Wednesday in April in honor of Sexual Violence Awareness Month. The campaign was originally triggered by a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans, thereby implying consent. The following day, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim.

Peace Over Violence developed the Denim Day campaign in response to this case and the activism surrounding it. Since then, wearing jeans on Denim Day has become a symbol of protest against erroneous and destructive attitudes about sexual assault. In this rape prevention education campaign we ask community members, elected officials, businesses and students to make a social statement with their fashion by wearing jeans on this day as a visible means of protest against the misconceptions that surround sexual assault.

For more information go to: <http://denimdayinfo.org/about/>

??aprior 781-283-2839 (M-F 8:30am-4:30pm)

www.wellesley.edu/counseling

Emergencies: 781-283-2839 Evenings or

Weekends or Campus Police 781-283-5555 (24 hrs)



Acc? jwice 781-283-2434

disabilityservices@wellesley.edu

Exp. 4/24/19